

प्रो. देवकी नन्दन

डाक्टर होनोरिस कॉसा-ओडेसा स्टेट मेडिकल युनिवर्सिटी
एम.डी., एफ.ए.एम.एस., एफ.आई.ए.पी.एस.एन., एफ.आई.पी.एच.ए., एफ.आई.एस.सी.डी.

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राष्ट्रीय स्वास्थ्य एवं परिवार कल्याण संस्थान
National Institute of Health and Family Welfare

To
Mr. Mayur Maheshwari, IAS
District Magistrate,
Baghpat,
Uttar Pradesh

NIHFW/COM/Res/2009
September 11, 2009

Sub: Presentation on **Doctor in Your Pocket** on September 3, 2009 at NIHFW

Sir,

At the outset, on behalf of the Faculty, Research Staff, Consultants and P.G. Students of the institute, I take this opportunity to thank you for making a wonderful presentation on "Doctor in your pocket" for improving the health care delivery in Baghpat district of Uttar Pradesh.

In fact, the idea to improve the health care practices in general, ante-natal care, post-natal care and immunisation services in particular in Uttar Pradesh has been well conceived right from planning to implementation. While, recollecting your presentation, I think every element right from generating awareness among the people, giving them knowledge, making them to avail of the services, involvement of influential's in the project to tracking the implementation of the project, etc. has been well thought of. It seems adequate groundwork has been done to put the project in action. We have, of course, nothing to add. The real commendable work is to enhance the delivery of the services to the beneficiaries by combining mobile phones and computer technologies. This is, of course, no doubt an innovative approach to improve the quality of services of ante-natal care, post-natal care and immunisation in addition to general health awareness. Another very important contribution to the health care delivery in Uttar Pradesh is that the worker is also simultaneously tracked to see whether the worker is alert or not to make the beneficiary alert to avail of a particular service. Here, the authorities, workers and services are put on one line. Accountability is fixed and responsibilities are delegated. Various models developed in this direction for reaching the beneficiaries add additional flavour to the project. This is good to track MDG 4, 5. The team consisted of four members, representing NIHFW and MOHFW, visited the district on August 21, 2009 and satisfied with the way the project is functioning. Now, Government of India is also thinking to launch a project in the same line.

My humble view is that this project should be taken up on a larger scale without worrying about the risks involved in implementation of the project in Uttar Pradesh. Because, the health indicators in Uttar Pradesh are not encouraging as compared to Tamil Nadu and Kerala. Based on your experience, now you may advice the government as to how to go about it in other districts of Uttar Pradesh. After having heard/seen the presentation, every one of us felt satisfied with the way the project was conceived and implemented in Uttar Pradesh.

Thanking you,

With best wishes

Yours faithfully,
Deoki Nandan
(Deoki Nandan)

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